

Nicole Pachkowski

Specializing in technical and lifestyle outerwear. Achieving exceptional quality through elevated design, my work balances intuitive details, movement based fit and versatile end use. I am passionate about the design process, innovation, and sustainability to protect the spaces I enjoy most.

Contact Information

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Portfolio view online:

www.nicoleannedesigns.com

please contact for password access

Education

BDes - Fashion Design

Ryerson University

Toronto, ON, CA

- Mass Exodus 2013 Top 20 Designers

Skills

Design

- Creative Product Strategy
- Line Plan Architecture
- Tech Pack Development
- Technical Garment Construction
- Pattern Design & Drafting
- Colour Theory/Palette Creation
- Product Fittings & Analysis
- Technical Textile Knowledge
- Material Development
- Design Critique
- Presentation skills

Research

- Trend research
 - Building category or style specific reports
 - Trade shows
 - Market shopping
- Field Testing & Analysis
- Participant & passionate advocate for active outdoor lifestyles

Tools

- Adobe Creative Cloud Suite
 - Illustrator
 - InDesign
 - Photoshop
 - Acrobat Pro
- Web PLM
- Microsoft Office Suite
 - Excel/Word/PowerPoint
- Mac & Windows Platforms

Experience

May 2018 - present

Designer, Apparel

Mountain Equipment Company, Vancouver, BC, Canada

- Backcountry & Camp outerwear, apparel and accessories design; Mens/Womens/Kids
- Working collaboratively across Buying, Design & Development teams to bring functional, technical, quality product to life for our members.
- Owning the design life-cycle, from product strategy, material development, concepts, and seasonal presentations to creating accurate technical sketches, spec packages, conducting fit sessions, partnering with field testers/ambassadors to collaborate on product, to ensuring seasonal calendars are adhered to.
- Supporting MEC's sustainability goals and standards, ensuring feasibility of design to achieve product end use, cost, manufacturability, and delivery targets.
- Identify new market opportunities through research, trend analysis, travel, trade shows, and participating in outdoor activities.

Dec 2016 - May 2018

Product Designer, Apparel - Woods Outdoor, Outerwear & Lifestyle

FGL Sports Ltd., Calgary, AB, Canada

- Created a modern interpretation of a brand with rich heritage in Canadian outdoor pursuits aligning with company vision, seasonal direction and managed design project workflow.
- Worked collaboratively with cross-functional teams building line plan architecture, product development calendar, communicated from concept to production to ensure company product standards were met and delivery was maintained..
- Designed into multiple product levels; premium outdoor products with elevated materials and construction finishing, mid to entry level performance outdoor, and logo/lifestyle driven products.
- Presented seasonally to cross functional team and executive level for brand development

Jan 2015 - Dec 2016

Product Designer, Apparel - Action Sports Outerwear & Lifestyle

FGL Sports Ltd., Calgary, AB, Canada

- Designed seasonal collections for Ripzone & Firefly outerwear and lifestyle.
- Strengthened and elevated brands across Men's/Women's/Junior apparel commodities by understanding target customer and created profitable product lines while maintaining brand aesthetics and quality.
- Assisted with department project workflow and partnered across cross-functional teams on development of product and delivered to seasonal calendar.

May 2014 - Jan 2015

Product Development Coordinator, Women's Denim / Bottoms / Sleep

Mark's; Canadian Tire Corporation, Calgary, AB, Canada

- Managed development and production approvals within seasonal time lines.
- Created technical design packages including measurement specifications for new styles.
- Evaluated samples for design and construction quality, conducted fit sessions and panels throughout development, and managed vendor communication.

July 2013 - May 2014

Apparel Design Apprentice, ONE Series Training

Reebok International Ltd., Boston, MA, United States

- Assisted the One Series Training apparel team with daily design practices, seasonal concept creation, trend research, created and maintained design packages.
- Attended fit sessions and post development tear-down meetings to improve efficiencies.
- Worked cross-functionally with development and product marketing teams to build and deliver technical product